



Dr. Hironobu Hiyoshi

Dr. Hiyoshi is Chairperson of the ICH Project Committee in the Japan Pharmaceutical Manufacturers Association (JPMA) and Executive Director of Government Relations at Eisai Company Limited. He has a Ph. D. in pharmaceutical science and 25 years of experience in the pharmaceutical industry.

Until 2012, he led a drug discovery unit in cardiovascular/autoimmune/gastrointestinal disease areas, after which he contributed to corporate portfolio strategy for 3 years.

Since April 2015, his role in Eisai has been to help shape a sustainable pharmaceutical industry environment, improve access to innovative products, and maximize opportunities for global businesses.