



**Dr. Lucia Ayala Rodríguez**

Dr. Ayala Rodríguez is a Pharmaceutical Chemistry of National University of Colombia, specialized in Marketing Management at the El Rosario University.

Dr. Ayala Rodríguez has 25 years of professional experience in both public and private sector, has been consultant on medicines and health technologies and manager of regulatory affairs and quality control at the regional level.

Dr. Ayala Rodríguez had been also adviser on pharmaceutical legislation, pharmacovigilance, technosurveillance, clinic studies, and on environmental and intellectual property issues in pharmaceutical, cosmetics and medical devices.