

Logo

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ICH's logo has been designed with a view to representing the letters "I", "C", "H" in a manner which speaks to the benefits of harmonisation for better global health. This has been achieved through the embodiment of the letters in an abstract human form. The principle colour of the logo is blue, a colour often synonymous with healthcare, and which adds an air of vitality and wellbeing to the depicted abstract figure. Purple was chosen as being complimentary to blue.



Slogan

The ICH logo also includes the slogan "Harmonisation for Better Health", which further emphasises the benefits of harmonisation for better global health and is also reflective of ICH's Terms of Reference.

